



## Student Stories

### ***How CATC changes lives, gives hope and opportunity***



***"I never knew what effort went in behind the scenes. It's cool to learn the business aspects and work with the people who are contributing to every single game."*** --Raina G., CATC graduate, Reds intern

***"You'd think it's just people calling and ordering tickets but it's a lot more. People ask 'did you see that pitch?' You have to know how Aroldis Chapman pitched last night and what Joey Votto did."***

***- Logan C., CATC graduate and Reds summer intern***



Imagine, while most of your classmates get summer jobs waiting tables, *you* land a job as a summer intern with the Cincinnati Reds. There's no official Reds internship program, just generous management that sometimes helps college kids earn work credits in, say, accounting or business administration. Oh, and two internship slots for CATC students who are graduating, college-bound, and show leadership potential. Raina G. and Logan C. fit the bill.

Neither Raina nor Logan had had much time to follow baseball; they'd been focused on school. Both were class salutatorians who had come to CATC for the challenges it offers. While there, each had demonstrated diligence and strong work ethics, earning invitations to apply for the internships.

Both students immediately recognized the chance to get a jump on their planned business careers. As Reds interns, they discovered that you can get a solid understanding of how an organization works by doing a variety of odd jobs, making an effort to learn about the business beyond the task you're assigned and, perhaps most of all, by talking with customers. Talking with some of the Reds' most valued customers, season ticket-holders, was Logan's job in the client services department. "You have to know what you're doing and study your field," he comments. "You'd think it's just people calling and ordering tickets but it's a lot more. People ask 'did you see that pitch?' You have to know how Aroldis Chapman pitched last night and what Joey Votto did." Logan went to games, including volunteering at some, leading kids in a parade or directing people to their seats.

Raina's internship was just as varied. She worked with an operations executive, which gave her a glimpse of "a lot of back-end stuff." She helped with premium ticket sales to investors, filed, and shadowed a Reds employee whose job it was to visit with customers during games. One of her favorite moments came when she was at a game with her parents. When the fireworks started, "Red Solo Cup" played and the crowd loved it. She'd been in the room when the songs were being planned. "It was exciting to see how the background work went into the actual show," she reflects.

Next for Raina: Ohio Wesleyan University to study economics and philosophy. Next for Logan: business college at the University of Cincinnati, with plans to transfer to UC's college of Design, Architecture, Art and Planning to major in fashion design. For both: being lifelong Reds fans.

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